



MR RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
David W. Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for  
Internet advertising space

Examiner: John W. Van Bramer

SUPPLEMENTAL  
AMENDMENT AND REMARKS

VIA FEDEX

Commissioner for Patents  
United States Patent and Trademark Office  
Customer Service Window, **Mail Stop Amendment**  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Dear Sir:

Enclosed is a supplemental amendment and supplemental remarks before a first office action on the merits after the filing of a request for continued examination pursuant to 37 C.F.R. § 1.114.

**Amendment to the claims** begins on page 2

**Remarks / Arguments** begin on page 25